

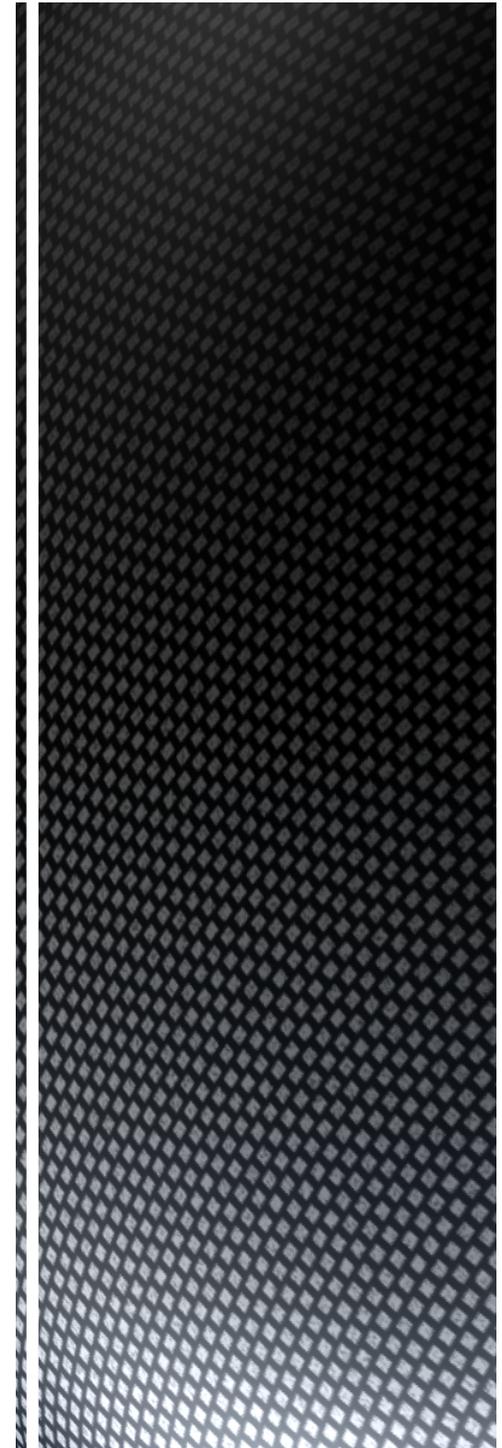
Welcome  
to the...



**Chair**

**Dr Walter Tuttlebee**

*Wireless, Technology, Innovation & Strategy Ltd*





## *Who is here today ?*

### Representatives of

- **36 local transport authorities**, who between them serve
- **41% of the UK population**

### Authorities

- from city, urban, suburban & rural areas
- with different perspectives, but
- with many common challenges

### A few Government & Industry players

- who are committed to working with them to use technology to create open, economically viable, scalable, national and exportable solutions





## ***Context: Current UK Transport Initiatives***

### Policy-led

- Policy & Procurement Initiatives
- DfT, BIS, etc. – Connected Corridor, C-CAV
- IM-PACT

### Technology-led

- Transport Systems Catapult
- Open Data Institute
- Innovate UK

### Industry-led

- Transport Technology Forum
- Automotive Council

*The time is ripe for the Local Authority voice to be heard, to help shape the coming changes*





## ***Origins of the Transport Data Initiative***

2014

- A fruit of Innovate UK's "Integrated Transport" Feasibility Studies, which brought together Local Authorities with transport & telecoms companies

2015

- Cross-geography implementation trial, to test and prove technical & business feasibility, beginning with Four Local Authorities & Highways England sharing data

2016

- Widening interest in solutions that can work at National Level, economics that are viable for small authorities, not just large ones





## ***Approach & Rationale***

### Led by Local Transport Authorities

- To focus on common requirements, whilst recognising LA's financial & other constraints

### Leveraging Data, but Requirements-Led

- Making use of the UK's technology strengths
- But acknowledging differing starting points
- In terms of LA knowledge, resources, experience

### Large Potential Benefits, eg

- National approach => economies of scale
- Standards based solutions => wide application
- Non-proprietary => avoid supplier lock-in
- Export opportunities => products & services





## *Why ?*

### A Challenge beyond just the UK

- A Truly Worldwide Challenge
- Cf Europe, America, Asia-Pacific

### Massive Impacts at Many Levels

- Economic, Environmental, Health ...
- Cross-over to Smart Cities / Smart Counties

### An Opportunity where the UK can Lead

- Global UK industry presence and reach
- Leadership in Open Data and in Transport
- An Opportunity to turn Challenge into Growth





***Vision:***

***Data-enabled Transport that enables...***

- LAs to maintain control but to outsource operational activities, *if they wish*
- New multi-sided business models that make economic sense, both for LAs with constrained budgets and for suppliers
- New transport service providers and an enlarged ecosystem, apps outside cities

*The UK has a unique environment for creating, trialling & commercialising such innovations.*





## ***Timescales: An Initial View***

### Stage 1: Challenges & Requirements

- June- Sep 2016

### Stage 2: Explore Potential Solutions

- Oct 2016 - Jan 2017

### Stage 3: Invited Industry Presentations

- Mar – June 2017

### Stage 4: Co-development / Trials

- July – Dec 2017 and beyond...





## ***Today's Event***

### **We are here...**

- To share vision & engagement
- To learn how others see their challenges
- To explore, discuss, challenge, connect
- To set direction for the next steps

### **Please be active, not passive**

- Share – your views & your questions
- Explore – probe, challenge, comment
- Connect – with potential collaborators, partners, folk with similar challenges





## ***Morning Sessions***

### **Guest Speakers**

- First Steps in Data
  - Arup (Martyn Minear)
- Local Authority Challenges
  - Buckinghamshire CC (Basil Jackson)

### **Breakout Groups: Your Views & Experience**

- Challenges, solutions, data & digital, stories of failure as well as success
- Group Feedback

### **Lunch**

- Please take the opportunity to network & progress discussions, Q&A, etc..





## ***Afternoon Sessions***

### **Guest Speakers**

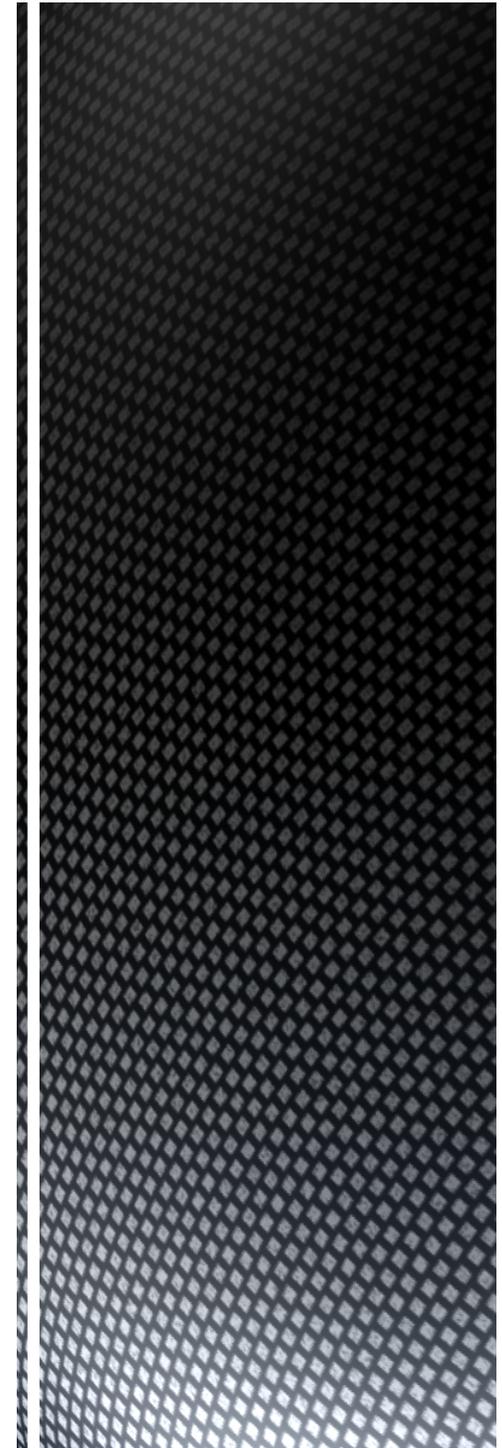
- The Future of Infrastructure Systems
  - Innovate UK (Karla Jakeman)
- Transport Data Revolution
  - Transport System Catapult (James Gleave)

### **Breakout Groups: Your Views & Experience**

- How do we work collaboratively in future to tackle common challenges.
- Group Feedback.

### **Closing Remarks**

- What comes next:  
Opportunities to engage and benefit





## ***“First Steps into Transport Data”***

Martyn Minear  
***Ove Arup & Partners***

